



APPENDIX E

COMMUNITY OUTREACH

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Public Outreach Summary

The following is a summary of public outreach efforts made and involvement activities undertaken Title VI Program submission. In the early portion of this reporting period, StanRTA outreach efforts were curtailed due to the lingering impact of the COVID pandemic. As the agency moved into normalized operations, outreach efforts resumed, reflecting society’s general movement toward social media outlets as the primary form of communication, along with text messaging, reverse phone calls, and innovative activities like movie theater shorts. Direct mail was also used with demand response and complementary paratransit customers to inform them of a new user’s guide and service enhancements.

Date	Activity Type	Audience	Description
1/24/23	Careers Fair Booth	<i>Inspire Youth Vision Fair</i>	One-on-ones w/ 8th grade and staff
1/31/23	Service Change Presentation	Senior Coalition	CBO network meeting
2/17/23	Service Change Presentation	Modesto C of C GRC	Formal presentation & lit drop
2/21/23	Service Change Presentation	Oakdale City Council	Formal livestream presentation
2/22/23	Service Change Presentation	Empire MAC	Formal presentation & lit drop
2/24/23	Service Change Presentation	MOVE Stanislaus	Train the trainers and CTSA team
2/26/23	Service Change Presentation	Transdev staff	Staff training on routes/services
2/27/23	Service Change Presentation	Ceres City Council	Formal livestream presentation
2/27/23	Service change Pop-ups	Turlock Transit Center	Bilingual rider outreach & route info
2/28/23	Service Change Presentation	Newman City Council	Formal livestream presentation
2/28/23	Service Change Presentation	StanCOG SSTAC	Formal presentation & lit drop
2/28/23	Service change Pop-ups	Modesto Transit Center	Bilingual rider outreach & route info
2/28/23	Service change Pop-ups	Vintage Faire Mall	Bilingual rider outreach & route info
2/28/23	Informal Outreach	USPS	one-on-ones with lit drop
2/28/23	Informal Outreach	St. Joachim's Church	one-on-ones with lit drop
2/28/23	Informal Outreach	Newman FRC	one-on-one's with lit drop
2/28/23	Informal Outreach	Newman Crows Landing SD	one-on-one's with lit drop
2/28/23	Informal Outreach	Golden Valley Health	one-on-one's with lit drop
2/28/23	Informal Outreach	City of Newman	one-on-one's with lit drop
2/28/23	Informal Outreach	Central California Child Svcs	one-on-one's with lit drop
3/1/23	Service change Pop-ups	Modesto Transit Center	Bilingual rider outreach & route info
3/2/23	Service Change Presentation	Waterford City Council	Formal livestream presentation
3/2/23	Service Change Presentation	Oakdale Sr Center	Low income seniors info session
3/2/23	Service change Pop-ups	Modesto Transit Center	Bilingual rider outreach & route info
3/3/23	Service change Pop-ups	Modesto Transit Center	Bilingual rider outreach & route info
3/3/23	Service change Pop-ups	Riverbank O'Brien's Mkt	Bilingual rider outreach & route info
3/4/23	Service change Pop-ups	Modesto Transit Center	Bilingual rider outreach & route info
3/4/23	Service change Pop-ups	Patterson Walmart	Bilingual rider outreach & route info
3/5/23	Service change Pop-ups	Modesto Transit Center	Bilingual rider outreach & route info
3/6/23	Service change Pop-ups	Modesto Transit Center	Bilingual rider outreach & route info
3/7/23	Service Change Presentation	Modesto City Council	Formal livestream presentation
3/7/23	Service Change Presentation	Board of Supervisors	Formal livestream presentation

3/7/23	Service change Pop-ups	Modesto Transit Center	Bilingual rider outreach & route info
3/8/23	Service Change Presentation	StanCOG CAC	Formal livestream presentation
3/8/23	Service change Pop-ups	Modesto Transit Center	Bilingual rider outreach & route info
3/9/23	Service change Pop-ups	Modesto Transit Center	Bilingual rider outreach & route info
3/10/23	Service change Pop-ups	Modesto Transit Center	Bilingual rider outreach & route info
3/13/23	Service Change Presentation	CVTC Modesto Schools	Work/training mtg w program staff
3/13/23	The S	Parkinson's Support Group	Presentation on ADA services
3/15/23	Service Change Presentation	StanCOG Policy Board	Formal livestream presentation
3/21/23	Service Change Presentation	Patterson City Council	Formal livestream presentation
3/22/23	Service Change Presentation	PCC	CBO network meeting
3/27/23	Service Change Presentation	Hughson City Council	Formal livestream presentation
3/28/23	Service Change Presentation	Riverbank City Council	Formal livestream presentation
3/28/23	Service Change Presentation	Salida MAC	Formal presentation & lit drop
4/7/23	Service Change Presentation	SSTAC	Orientation for new members
4/10/23	Service Change Presentation	Commission on Aging	Formal presentation & lit drop
4/20/23	Service Change Presentation	Keyes MAC	Formal presentation & lit drop
4/22/23	Community Outreach Booth	Earth Day Celebration	Informal conversations
5/4/23	Service Change Presentation	Hickman MAC	Formal presentation & lit drop
5/11/23	Service Change Presentation	South Modesto MAC	Formal presentation & lit drop
5/23/23	Community Engagement	Senior Coalition	Social Service Network Mtg
6/12/23	Service Change Presentation	Patterson Sr Center	Low-income seniors info session
6/15/23	Community Engagement Mtg	Turlock Transit Center	Participant
6/15/23	Community Engagement	SEAAC	Advisory Body Meeting & Action
6/28/23	Community Engagement	PCC	CBO network meeting
7/4/23	July 4th Parade	Modesto	Participant
7/25/23	Community Engagement	TAC	Formal advisory body meeting
8/8/23	Service Opportunities	Patterson JUSD	Service Expansion Discussion
9/13/23	Wellness Faire	City of Modesto	Exhibitor
9/14/23	Service Updates	South Modesto MAC	Presenter
9/14/23	Community Engagement	SEAAC	Advisory Body Meeting & Action
9/26/23	Service Updates	Salida MC	Presenter
9/26/23	Community Engagement	Senior Coalition	Social service Network Mtg
9/27/23	Community Engagement	PCC	CBO network meeting
10/4/23	Community Forum	Zoom Mtg on Veterans Svc	Formal livestream presentation
10/13/23	Community Engagement	Healthy Aging Summit	Exhibitor
10/17/23	Wellness Connect	Stanislaus County	Exhibitor
10/17/23	Day of Disability	DRAIL	Exhibitor
10/18/23	Wellness Connect	Stanislaus County	Exhibitor
10/19/23	Wellness Connect	Stanislaus County	Exhibitor
10/24/23	Service Updates	Salida MC	Presenter
11/2/23	Service Updates	Hickman MAC	Presenter
11/9/23	Service Updates	South Modesto MAC	Presenter
1/11/24	Community Engagement	SEAAC	Advisory Body Meeting & Action
1/23/24	Community Engagement	Senior Coalition	Social Service Network Mtg
1/18/24	Community Engagement	Modesto Chamber	CBO network meeting
1/30/24	Community Engagement	Safe Kids Stanislaus	CBO network meeting
2/1/24	Community Engagement	Safe Kids Stanislaus	CBO network meeting
3/1/24	Community Engagement	Safe Kids Stanislaus	CBO network meeting

3/12/24	Community Engagement	Fairview Elementary	Exhibitor
3/14/24	Community Engagement	Modesto Children's Museum	Exhibitor
3/28/24	Community Engagement	Family Resource Fair	Exhibitor
4/13/24	Community Engagement	MJC Student Resource Fair	Exhibitor
4/20/24	Community Engagement	Earth Day Celebration	Exhibitor
5/2/24	Community Engagement	Safe Kids Stanislaus	CBO network meeting
5/8/24	Community Engagement	Cunningham Elementary	Exhibitor
5/28/24	Community Engagement	Senior Coalition	Social service Network Mtg
6/1/24	Community Engagement	Bike N Trike Event	Exhibitor
6/7/24	Service Updates	Stanislaus State	Service Expansion Discussion
6/12/24	Community Engagement	Senior Info Day	Exhibitor
7/4/24	Community Engagement	4th of July Parade	Exhibitor
7/18/24	Service Updates	Stanislaus State	Service Expansion Discussion
7/19/24	Community Engagement	DCSS Back to School Event	Exhibitor
7/25/24	Wellness Connect	Senior Wellness Day	Exhibitor
8/8/24	Community Engagement	Marshall Park Back to School	Exhibitor
8/17/24	Wellness Connect	Back to School Health Fair	Exhibitor
8/29/24	Community Engagement	MJC Welcome Day	Exhibitor
9/5/24	Community Engagement	United Patterson Partnership	CBO network meeting
9/25/24	Community Engagement	Oakdale Senior Center	Presenter
10/11/24	Community Engagement	Healthy Aging Summit	Exhibitor
10/18/24	Day of Disability	DRAIL Summit	Exhibitor
10/26/24	Community Engagement	Touch A Truck	Exhibitor
11/2/24	Wellness Connect	Special Needs in My City	Exhibitor
11/7/24	Community Engagement	Central Valley Business Expo	Exhibitor
12/7/24	Community Engagement	Celebration of Lights Parade	Exhibitor
2/4/25	Community Engagement	Rosa Parks Transit Equity Day	Promotion Across Transit Network
3/18/25	Transit Employee Outreach	Transit Employee Appreciation Day	Modesto Transit Center
3/19/25	Community Engagement	City of Riverbank	Pop-up Event
3/18/25	Community Engagement	Patterson Senior Citizens Commission	Presentation on ADA services
4/19/25	Community Engagement	Earth Day in the Park	Exhibitor
4/22/25	Community Engagement	Earth Day	Free Rides
5/5/25	Community Engagement	Modesto Transit Center	Pop-up Event
5/7/25	Community Engagement	Walk and Roll to School	Pop-up Event
5/7/25	Community Engagement	Vintage Faire Mall	Pop-up Event
5/15/25	Community Engagement	Bike to Breakfast	Annual Event
5/21/25	Community Engagement	City of Oakdale	Pop-up Event
5/28/25	Community Engagement	City of Patterson	Transit Pop-up Event
5/31/25	Community Engagement	Bike 'N Trike	Modesto Children's Museum
6/11/05	Community Engagement	Riverbank Bike Rodeo	Riverbank Schools
6/20/25	Community Engagement	Modesto Transit Center	Pop-up Event
6/22/25	Community Engagement	Riverbank Movie Theaters	Pop-up Event
7/2/25	Community Engagement	Modesto Transit Center	Pop-up Event
7/4/25	Community Engagement	4th of July Parade	Modesto
7/11/25	Community Engagement	Modesto Senior Center	Pop-up Event

7/15/25	Community Engagement	Modesto Schools Back to School Backpack Event	Pop-up Event
7/19/25	Community Engagement	Veterans Memorial Park	Pop-up Event
7/23/25	Community Engagement	Stanislaus Co. Welfare Ofc	Pop-up Event
7/25/25	Community Engagement	Annual Family Fun Night	Exhibitor
7/26/25	Community Engagement	7th Annual Kids Connect	Exhibitor
7/28/25	Community Engagement	Modesto Transit Center	Pop-up Event
8/16/25	Community Engagement	West Modesto Collaborative 2025 Back to School	Exhibitor
8/21/25	Outreach Event	Modesto Transit Center	Proposed Service Change
8/21/25	Community Engagement	SEAAC	\Advisory Body Meeting & Action
8/28/25	Community Engagement	MJC Welcome Day - 2025	Exhibitor
9/4/25	Community Forum	Modesto Transit Center Public Meeting	Service Change and Title VI Update
9/11/25	Community Engagement	SEAAC	Advisory Body Meeting & Action
9/17/25	Wellness Faire	City of Modesto	Exhibitor
9/20/25	Community Engagement	OES Community Preparedness	Exhibitor
10/3/25	Day of Disability	DRAIL	Exhibitor
10/10/25	Healthy Aging Summit	Healthy Aging Association	Exhibitor
10/15-17/25	Wellness Faires	County of Stanislaus	Exhibitor
10/18/25	Community Engagement	Awesome Spot Playgrounds Kids Play Fair	Exhibitor
11/8/25	Community Engagement	Special Needs in my City	Exhibitor
12/6/25	Community Engagement	Celebration of Lights	Parade Participant